

## Message Text

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41

ACTION AF-06

INFO OCT-01 ISO-00 SP-02 USIA-15 AID-05 EB-07 NSC-05

CIEP-02 TRSE-00 SS-15 STR-04 OMB-01 CEA-01 OES-05

CIAE-00 DODE-00 INR-07 NSAE-00 PA-02 PRS-01 AGR-10

CU-04 L-03 H-02 /098 W

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P R 041155Z MAR 76

FM AMEMBASSY KHARTOUM

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 1249

AMEMBASSY GABORONE

AMCONSUL JOHANNESBURG

AMEMBASSY NAIROBI

AMEMBASSY PRETORIA

UNCLAS KHARTOUM 0628

FROM GAYNOR FOR SLIWICKI OIM/SAO

E.O. 11652: N/A

TAGS: BEXP, SU

SUBJECT: SEMI-ARID TECHNICAL SEMINAR

SUMMARY: SEMINAR WAS BIG SUCCESS, REFLECTING WELL  
ON BOTH POST AND U.S. MISSION VISITORS.

1. SIXTY-FIVE LEADING SUDANESE GOVERNMENT AND PRIVATE  
AGRICULTURAL LEADERS ATTENDED OPENING SESSION OF  
"AGRI-TECH NOW," MONDAY MARCH 1. AFTER  
INTRODUCTION BY AMBASSADOR WILLIAM BREWER, SUDANESE  
MINISTER OF STATE FOR RESEARCH AND SERVICES, DR  
HUSSEIN IDRIS, WELCOMED THE MISSION MEMBERS AND NOTED  
THE CONTINUING GOOD RELATIONS BETWEEN THE SUDAN AND  
THE U.S. SEMINAR CHAIRMAN DR. R.B. WILSON THEN PRESENTED  
THE MINISTER WITH A "PEACE AND COMMERCE" MEDAL BEFORE  
THE FIRST OF SEVEN U.S. AGRICULTURAL AND IRRIGATION  
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EXPERTS PRESENTED THEIR PAPERS.

2. THE MINISTER OF STATE ACTIVELY PARTICIPATED IN BOTH THE MONDAY AND TUESDAY MORNING SESSIONS, AS DID THE DIRECTOR OF PLANNING, MINISTRY OF AGRICULTURE, THE UNDERSECRETARY, MINISTRY OF IRRIGATION, DIRECTOR OF HORTICULTURE, DIRECTOR OF RANGE AND PASTURES AND A HOST OF OTHER KEY SUDANESE PUBLIC AND PRIVATE OFFICIALS. COPIES OF THE LIST OF ATTENDEES WERE GIVEN TO EACH MISSION MEMBER FOR U.S. FOLLOW-UP.

3. AMBASSADOR BREWER HOSTED A RECEPTION AT HIS RESIDENCE ON MONDAY EVENING WHICH GENERATED TWO DOZEN ADDITIONAL BUSINESS APPOINTMENTS. MINISTER OF STATE IDRIS TUESDAY EVENING HOSTED A RECEPTION FOR MISSION MEMBERS AND KEY SUDAN GOVERNMENT AG OFFICIALS AT THE SUDAN HOTEL WHICH GENERATED MORE APPOINTMENTS AND TOURS. FIFTY-FIVE PRIVATE BUSINESS APPOINTMENTS FOR THE SIX U.S. REPS WERE DELIVERED BY THE POST AND SEMINAR ACTIVITIES. ALL MISSION MEMBERS EXTREMELY PLEASED WITH RECEPTION AND PERCEPTIVE INTEREST SHOWN BY SUDANESE GOVERNMENT AND PRIVATE AG LEADERS.

4. ONE HIGHLIGHT OF MISSION VIST WAS A PERSONAL INVITATION EXTENDED BY MINISTER IDRIS TO CHARLES NEAR N HASTINGS IRRIGATION AND CHAIRMAN R.B. WILSON TO FLY TO EL-FASHER, 600 MILES FROM KHARTOUM, AS GUESTS OF MINSTATE IDRIS TO INSPECT AND CONSULT ON PROPOSED MAJOR IRRIGATION PROJECT.

5. POST'S LOGISTIC SUPPORT, PARTICULARLY THE APPOINTMENT AND CONTACT WORK OF ECON/COMMERCIAL OFFICER GERLACH AND HIS ASSISTANT AHMED ADBELWAHAG WERE SUPERB. ENTIRE EMBASSY COOPERATION PRODUCED A PROFESSIONAL AND STRIKINGLY SMOOTH PROGRAM WHICH HAS LEFT ALL PARTICIPANTS AMAZED WITH THE QUALITY AND RANGE OF SUDANESE AGRI-BUSINESS  
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SAVVY AND POTENTIAL.

6. NOTE: IN VIEW ABSENCE OF IRVING GREEN, WE ARRANGED FOR R.B. WILSON AND MR. NEAR TO BRIEF ATTENDEES ON DRIP-IRRIGATION. A COPY OF MR. GREEN'S PAPER WAS CIRCULATED AMONG SEMINAR ATTENDEES, OF WHOM OVER TWENTY-FIVE REQUESTED THAT COPIES BE FORWARDED TO THEM THROUGH EMBASSY.

7. EMBASSY COMMENT: BELIEVE ADVANCE MAN AND SEMINAR COORDINATOR GAYNOR DESERVES MUCH OF CREDIT FOR SUCCESS. HIS DEDICATION, ATTENTION TO DETAIL, AND WILLINGNESS TO TAKE ON ADMINISTRATIVE BURDENS ENABLED EMBOFF AND STAFF TO CONCENTRATE ON SUBSTANCE. ALSO, SEMINAR MEMBERS WERE HARD-DRIVING, GOOD GROUP, AND CHAIRMAN WILSON PLAYED HIS ROLE TO PERFECTION. IN SHORT, THIS WAS TRADE PROMOTION EVENT WHICH CLICKED. IT MADE EXCELLENT LOCAL IMPRESSION AND, WE TRUST, SET STAGE FOR SIMILAR SUCCESSES IN FUTURE. BREWER

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## Message Attributes

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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
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**Page Count:** 3  
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**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 28 JUN 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <28 JUN 2004 by fisherem>; APPROVED <14 DEC 2004 by ShawDG>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** SEMI-ARID TECHNICAL SEMINAR SUMMARY: SEMINAR WAS BIG SUCCESS, REFLECTING WELL  
**TAGS:** BEXP, SU  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006